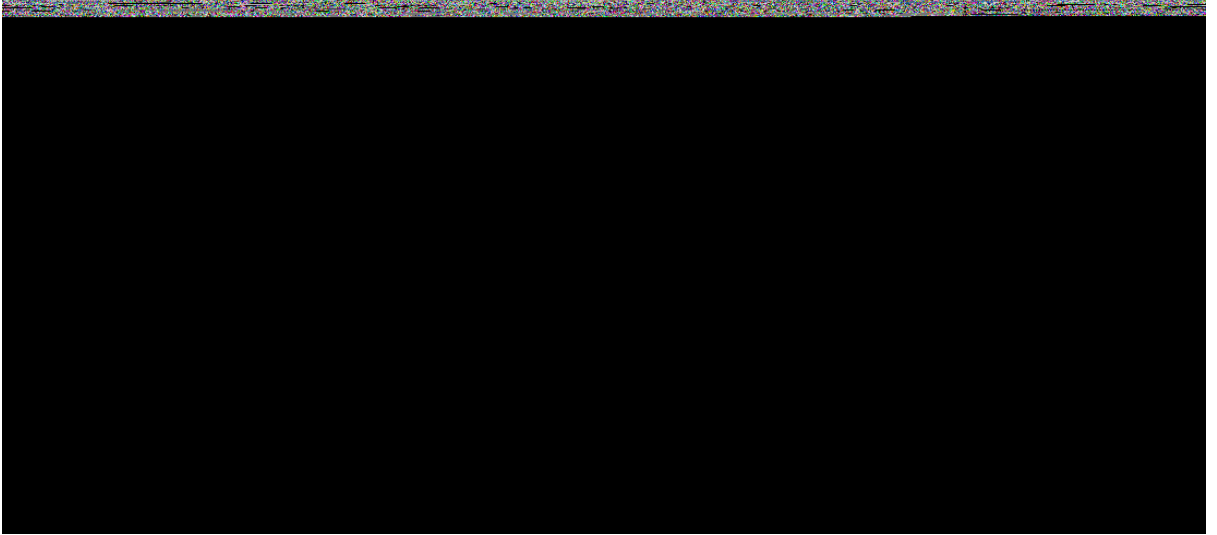







Figure .



Figure

Figure .



SYDENHAM BUSINESS ENVIRONMENT SURVEY

supported by the Sydenham Quarter, the business environment of the area. The survey aims to find out how local businesses could be best supported and what strategies could be adopted in the future to improve the Sydenham area.

What will happen to the information I provide?
The survey uses a secure online platform. All data collected will be held in a secure database and will be used for research purposes only. Your responses will be kept confidential and will not be shared with any third party.

How long will completing the survey take?
Approximately 5 – 10 minutes.

How will my business benefit?
The survey will help to identify the needs and challenges of local businesses in the Sydenham area. This information will be used to develop strategies and initiatives to support and improve the business environment in the area.

Who is conducting the survey?
The survey is being conducted by the University of Sydney, in partnership with the Sydenham Quarter. The survey is part of a larger project to improve the business environment in the area.

What is the purpose of the survey?
The purpose of the survey is to gather feedback from local businesses in the Sydenham area. This feedback will be used to identify the needs and challenges of local businesses and to develop strategies and initiatives to support and improve the business environment in the area.

Who should complete the survey?
The survey is intended for local businesses in the Sydenham area. If you are a local business owner or manager, you are encouraged to complete the survey.

How can I contact the survey team?
If you have any questions or need further information, please contact the survey team at sydenham@sydney.edu.au or call 02 9351 2345.

Thank you for your participation!
We appreciate your time and feedback. Your responses will help to improve the business environment in the Sydenham area. Thank you for your participation!

General information

1. What is your role in this business (e.g. your job title, or position)?

Yes

No

3. What best describes this business type?

Detail

Retail

Hospitality

Service/repair

Other (please specify)

4. How many employees does this business have? (Please state in full time equivalents).

5. What is the approximate size of the premises of this business (at this location)? (Please give your answer in square metres if possible).

6. How do you rate the advantages of being located in Sydenham for this business?

7. What are the disadvantages of being located in Sydenham for this business?

8. What are the advantages of being located in Sydenham for this business?

9. What are the disadvantages of being located in Sydenham for this business?

Neutral

Somewhat positive

Nearly positive

Nearly negative

Somewhat negative

choice above:

Please briefly explain the reasons for your

