





Through studying a degree in Art History and

Graduates with this degree are employed in a range of jobs — see some examples below.

Note: This list is not exhaustive, and some jobs may require further study, training or experience. It is recommended to start with the section 'How can I gain a sense of career direction?'

Marketing

- Collect and analyse market insights
- Prepare and implement marketing plans
- Work with others to promote goods or services

Sales

- Identify and develop new markets or businesses
- Manage client relationships and presentations
- Implement sales and marketing strategies

Event Management

- Manage logistics, budgets, schedules for events, venues, managers
- Contribute to marketing materials and media
- Develop new projects and initiatives

Research

- Organise and conduct research
- Develop and test theories, interpret results
- Write reports and publish research

Database Management

- Administer data infrastructure
- Maintain an organisation's database
- Provide analytical support to others

Project Management

- Support project planning and coordination
- Facilitate team communication, monitor tasks, and address issues
- Maintain records and assist with budgeting and reporting

Curation

- Design and coordinate exhibitions
- Manage collections
- Conduct research and communicate information

Art Appraisal

- Assess and select art
- Plan and present exhibitions, events, seminars, outreach activities
- Work with artists and negotiate purchases

Library Studies

- Categorise and catalogue library materials
- Select materials for library use
- Help customers find and use materials

Public Administration

- Identify and investigate issues and opportunities e.g. in society, law or governance
- Interpret existing policies and brief leaders
- Prepare reports and recommend changes

Editing

- Proofread material and coordinate changes
- Add elements in production e.g. graphics
- Answer publication queries

Specialised Learning

- Prepare and deliver learning experiences in specialised subjects
- Understand the learning needs of rangatahi, observe progress to personalise support
- Promote the wellbeing of rangatahi

Digital Marketing

- Develop a brand's digital marketing strategy
- Increase web traffic and online engagement
- Oversee social media and search optimisation

Resource Management

- Oversee the effective use of resources
- Responsible for certain aspects or overall operation of an organisation, unit or project
- Plan, budget, supervise, and resolve issues.

Art History and Theory

Art History and Theory graduates can progress their studies at honours, master's and PhD level. These degrees provide advanced research, project and writing skills. Postgraduate study can also lead to an academic career in teaching and research.

Many Arts graduates do additional training, for example in Teaching and Learning, Policy and Governance, Librarianship, Journalism or Digital Humanities. UC offers a popular Postgraduate Diploma in Art Curatorship.

Further study may facilitate career benefits such as specialist skills, entry into a specific occupation, higher starting salary, faster progression rate, and advanced research capability.

It is important to determine which, if any, further study options align with future career aspirations.

For further UC study options visit:
www.canterbury.ac.nz/study/academic-study

Understanding yourself and others is important to gain a sense of direction. This grows with experience; therefore, trying new things and reflecting on an ongoing basis is important.

Career Guidance

Discover:

- Your values, interests, strengths, abilities, and aspirations
- Your connection to whānau, people, and places
- Lifestyle preferences and location
- The skills you want to gain, use, or enhance

Evaluate:

- How you want to contribute to society, the environment, and global challenges
- The tasks, responsibilities and work environments you prefer
- Your work values, priorities and interests

Explore:

- Speak with people working in careers that interest you; check the realities of a job/career
- Gather information from various sources

Decide:

- Talking to a career consultant can help you to identify your next steps. Visit:
www.canterbury.ac.nz/life/jobs-and-careers



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What I really enjoy about what I am doing is that there is such a nice balance between research or seeking information, while at the same time building relationships with those involved in Canterbury's art scene. With my own research I really enjoy the opportunity to document part of Christchurch's history.

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A s a dT e ?

My advice would be trust your ideas of interest, take opportunities that come your way, and go for it!

Bea

Collection Curator, Aigantighe Art Gallery, Timaru

Master of Arts in Art History
Bachelor of Arts with Honours in Art History
Bachelor of Arts in Art History and Theory
and English